



Asti Group
Exhibition company

02 ABOUT

The history of the exhibition company **Asti Group** started in 2001 года. During this time, the company has earned a reputation as a strong and professional player in the Russian and foreign arenas of the exhibition business

Asti Group team comprises of highly qualified managers and project managers, press team, marketing specialists and designers having solid work experience and a creative approach to the implementation of any project.

>20 years

PRESENCE ON THE MARKET

> 17

INTERNATIONAL PROJECTS

> 12

CITIS OF THE WORLD

Company priorities:

- ✓ Improving customer competitiveness
- ✓ Creating optimal conditions for the promotion of customers' products and services
- ✓ Expansion of trade and economic cooperation between market operators
- ✓ Providing opportunities for a broad exchange of experience and mutually beneficial cooperation for the participants of the company's projects



03 What we do

Asti Group provides service for Russian and foreign companies in the following fields:



**EXHIBITION AND CONFERENCE
ORGANIZATION**



**PRESS-CONFERENCE AND
BRIEFING ORGANIZATION**



**BOOTH DESIGN AND
CONSTRUCTION**



**CONDUCTING CONTESTS
AND TASTINGS**



MEDIA PLANNING



**A FULL RANGE OF
ACCOMODATION AND
TRANSPORT SERVICES**



**CONDUCTING PRESENTATIONS
AND PR PROMOTIONS**



**PRINTED AND SOUVENIR
PRODUCTS**



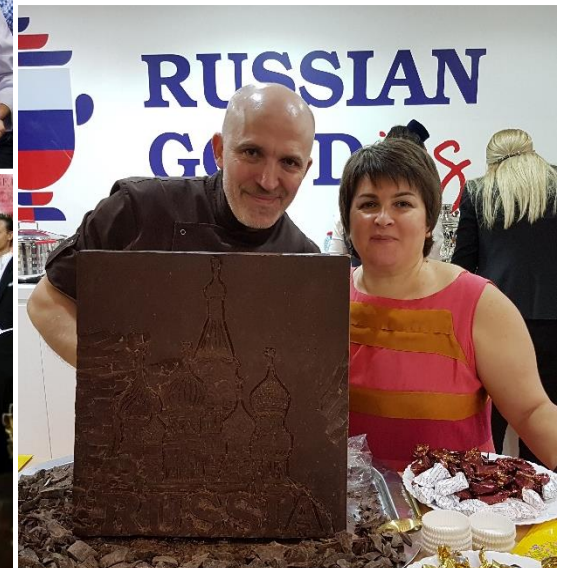
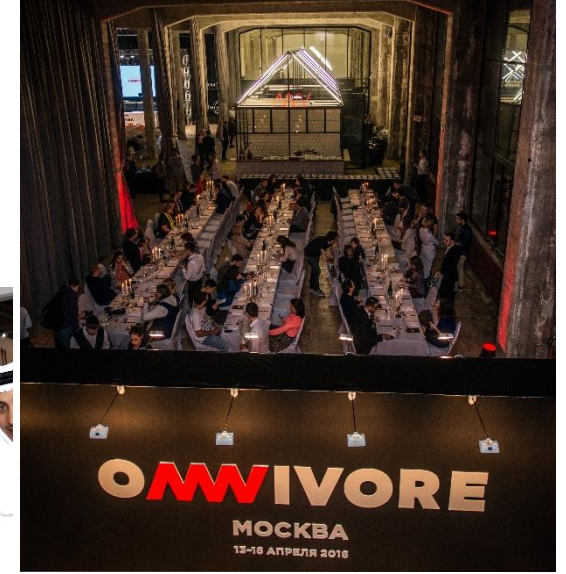
TARGETED MAILING

04 Company history

Asti Group exhibition company implements international projects, many of which are exclusive not only in Russia, but also on an international scale.

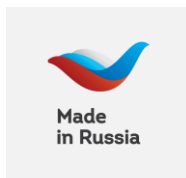


Company history



'Made in Russia' booth at Gulfood

Organization of the national booth **'Made in Russia'** in the partnership with the Russian Export Centre and with the support of the Ministry of Agriculture of the Russian Federation and participation of the leading industry representatives in the international HoReCa and food and beverages exhibition **Gulfood**.



since 2016



Dubai (UAE)



Russian exposition at VIV

Organization of the national Russian exposition **'Russia at VIV'** at agro exhibitions **VIV**, organization of the Russian companies participation at the individual booths and forming industry specialists' delegation.

VIV Europe, VIV MEA, VIV Asia, VIV Qingdao, VIV Turkey



The Netherlands (Utrecht), Abu Dhabi (UAE), Qingdao and Beijing (China), Bangkok (Thailand), Istanbul (Turkey).



Rosselkhoznadzor at 'Golden Autumn' exhibition

Organization of the Federal Service for Veterinary and Phytosanitary Surveillance (Rosselkhoznadzor) booth and assistance participation of the subordinated to the Department of Institutes of the Russian agro-industrial exhibition 'Golden Autumn'.



since 2016



Moscow (Russia)



Rosrybolovstvo pavilion 'Russian Fish House' at the Eastern Economic Forum



Organization of The Federal Agency for Fishery Rosrybolovstvo) booth and assistance of participation of the Industry leading companies within the Agency booth at the Eastern Economic Forum.



since 2018



Vladivostok (Russia)



Meat & Poultry Industry Russia



from 2001



Moscow (Russia)

Meat & Poultry Industry Russia supported by VIV exhibition has established itself as the most important international business platform for:

- demonstrations of innovative technologies and equipment for poultry farming, animal husbandry, pig breeding, feed production, processing products and preservation of the quality of agricultural products in the concept 'from feed to food'
- meetings of managers and senior management of related industries, concluding direct contracts, establishing partnerships and building optimal logistics chains

In partnership with VIV worldwide since 2004



345

PARICIPATING
COMANIES

36

COUNTRIES

37

REGIONS OF
THE RUSSIAN
FEDERATION

7 390

UNIQUE
VISITORS

Summit 'Agrarian Policy of Russia: safety and quality of products'

since 2015

Moscow, Sochi (Russia)

'Agrarian Policy of Russia; safety and quality of products' is an important platform for:

- discussions of global trends in the industry, state policy issues for the agro-industrial complex support and development in the modern geopolitical conditions
- developing a consolidated position of government and business on the prospects for the development of meat and poultry industry in the context of product safety and quality and export potential



800
DELEGATES

30
SPEAKERS

11
BUSINESS
EVENTS



Discover Russian Cuisine



since 2017



Moscow, Sochi (Russia), Berlin (Germany),
Torino (Italy), Shanghai (China)

Tasting and demonstration project **Discover Russian Cuisine** aims to:

- develop and popularize Russian manufactures products in the domestic and foreign markets, national culinary traditions among industry professionals and opinion leaders, HoReCa specialists and professional Media representatives
- introduce the final customer to the Russian-made products
- at the sites of **Discover Russian Cuisine**, the manufacturer has a good opportunity to present his product not just in packaging, but to demonstrate it in the most advantageous hypostasis - in the form of a gastronomic dish on a plate



DISCOVER
RUSSIAN
CUISINE

> 1000

PARICIPATING
COMANIES

200

BEST
CHEFS

35 000

UNIQUE
VISITORS

Taste of Moscow festival



since 2013



Moscow, Saint-Petersburg (Russia)

Taste of Moscow is the brightest festival of Moscow summer which brings diverse sites together at one place:

- gastronomic workshops, from best chefs
- a rich music evening program and tasty presents
- sports and kids' grounds

Starting from 2022 Taste of Moscow expanded its horizons and now is held in Saint-Petersburg as a Taste of St.-Pete Festival



> 5000

PARICIPATING
COMANIES

> 1000

BEST
CHEFS

50 000

UNIQUE
VISITORS



Asti Group

Exhibition company



Telephone+7 (495) 797 6914

Fax+7 (495) 797 6915

www.astigroup.ru

Barklay Street, 6/5, Moscow, Russia, 121087

Barklay Plaza Business Centre, office 302